

HAIR CARE

MOISTURIZATION, CONDITIONING AND PROTECTION

ASSESSA

INNOVATION FOR A GREENER WORLD



ACQUASALINA

REPLENISH MINERALS IN DAMAGED HAIR

Acquasalina is inspired by the composition of the mother liquor discarded during the production of salt. This hypertonic saline solution is highly concentrated in essential minerals and microelements that restores the electrolyte balance of the scalp, activating its metabolism.



CARBOGREEN Q.B

TEXTURIZER, THICKENER AND CO-EMULSIFIER

Carbogreen QB is compatible with quaternary ammonium salts, 100% natural and biodegradable. It can be used in conditioners, hair masks, leave-on formulas and other hair care products that use quats. Carbogreen QB adds texture to the formulas, eliminating the need of fatty alcohols and the waxy touch to the hair.



CURVELINI

STYLING, DEFINITION AND MAINTENANCE OF CURLS

Extracted from golden flax seeds, Curvelini is rich in proteins, precious oils and polysaccharides. Improves definition and maintains curls for 24 hours, increasing hair gloss after just one application. In specialist's panels formulas with Curvelini show better performance in softness, definition, and formation of curls.



COLORHOLD

PREVENTS FADING IN DYED HAIR

Colorhold is based in a unique double sealing system that works on two levels of the hair fiber, blocking the voids, or "escape routes" of the hair matrix and preventing the loss of pigments. Colorhold can be used directly in the dyes' formulas or in products for treating dyed hair such as shampoos and conditioners. Colorhold outperforms its competitors in comparative tests after nine washes.



FIBER DTOX

ANTI-POLLUTION, DETOXIFIES HAIR

Fiber Dtox combines natural molecules obtained from four plants with an excellent biosorption capacity. Fiber Dtox adsorbs and removes toxic metallic ions originated by air and water pollution from the hair fiber. Fiber Dtox prevents accumulation of heavy metals in the hair fiber and protects it from damage caused by hydrogen peroxide and other oxidants.



FIBER PLUGIN BMS

RESTORES HAIR NATURAL LIPIDS

A biomimetic association of lipids that simulates the composition of the oil produced by the sebaceous glands. It is the result of a careful balance of 100% natural extracts, monoesters, triglycerides and squalane that restores the lipid balance for dry, brittle and damaged hair. Designed to be used with other ASSESSA actives as a booster to improve their activity.



FLORLIK ROSE

GLOSS AND ANTIOXIDANT

Produced from fresh rose petals, in a process which transforms them into a liquid containing all the bioactive components of the flower, Florlik Rose has a good anti-oxidant activity and is rich in flower acids and mucilages that help to reduce the porosity of damaged hair. Florlik Rose also moisturizes and adds gloss to the hair.



FILCORTEX VEG

RESTRUCTURES THE DAMAGED FIBERS

Restores the balance of amino acids and peptides in damaged hair. This unique proteomic-based ingredient focuses in the Keratin-Associated Proteins (KAP), since KAPs are the most sensitive group of proteins of the fibers and are the first to be damaged. Filcortex VEG helps to rebuild the cortex, repairs brittle and damaged hair, recovers density, increasing its strength by 40% after 3 treatment cycles. Also protects hair against heat stress.



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LISSELINI

STYLING, ANTI-FRIZZ, HAIR ALIGNMENT AND THERMAL PROTECTION

Lisselini is a combination of soluble fibers with bioadhesive properties, arginine-rich proteins, and biopolymers fractions rich in polyhydroxylated acids. Lisselini has excellent antifrizz properties and adds immediate gloss to hair. Lisselini involves the hair strands allowing for a better alignment of the fibers, that gives smoothness to the hair.



NUTLIX COCONUT

MOISTURIZES AND PROTECTS THE HAIR FIBER

NUTLIX COCONUT is a balanced combination between a fraction of coconut water and extra virgin organic coconut oil, creating a unique product that moisturizes powerfully the hair fiber. Tests show that Nutlix Coconut retains 20% more water in hair, when compared to virgin coconut oil.



ORMADRY CLC

PROTECTS THE SCALP AND HAIR

Ormadyr CLC is based on a combination of marine biopolymers, and was designed for dry (powder) or paste products. It forms a moisturizing film that protects the scalp and the hair against aggressions caused by chemicals, reducing skin irritation and damage to the hair. Ormadyr CLC is a powerful moisturizer and protective agent.



ORMAGEL SH

PROTECTS THE SCALP, MOISTURIZES THE HAIR

ORMAGEL SH is based on a combination of marine biopolymers extracted from red and brown seaweeds. ORMAGEL SH reduces scalp irritations caused by aggressive chemicals such as straighteners. Ormagemel SH also protects and moisturizes the hair.



ORMAGEL XPX

MOISTURIZES, PROTECTS, SEBUM REGULATOR, GLOSS, ANTI-RESIDUE

Protects the scalp against irritation caused by chemicals such as straighteners, alkalis and oxidants. It has antiresidue action, removing the build-up caused by accumulation of quats in hair. Forms a substantive film over the hair surface that delays the spread of sebum, aligns the cuticles, locking the moisture, adding gloss and smoothness.



QUATTRO

SPECIALLY DESIGNED FOR CURLY & COILY HAIR

Quattro is an active ingredient obtained from the combination of chia seeds, liquid waxes, monoesters of medium-chain fatty acids and other essential lipids. Designed for curly and coily hair (types 3 and 4), it regenerates the structure, protects the fibers from dryness and preserves the hair natural oiliness. Improves combability, preserves the curls and aligns the strands of the hair.



QUIDITAT NWA

MOISTURIZER, PROTECTS AND SOOTHES THE SCALP

A bioactive network of biopolymers from marine origin and Aloe for hair treatment. The sulfate groups of the biopolymers act as biological anchors, increasing the substantivity of the bioactives from Aloe to the hair and skin (scalp) increasing the performance of the product. Powerful moisturizer with good anti-inflammatory activity with soothing action.



QUIDITAT SRC

RESTORES THE MINERAL BALANCE OF THE HAIR

Quiditat SRC is made of pure coconut water vectorized with marine biopolymers. Coconut water is a natural isotonic, and is specially rich in soluble silicone, that treats damaged and weakened hair. Quiditat SRC restores the mineral balance of the hair. It is also a powerful moisturizer rich in soluble silicone that treats damaged and weakened hair.

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