

Kingbornit

Kingsica

Kingaolin  Cosllary

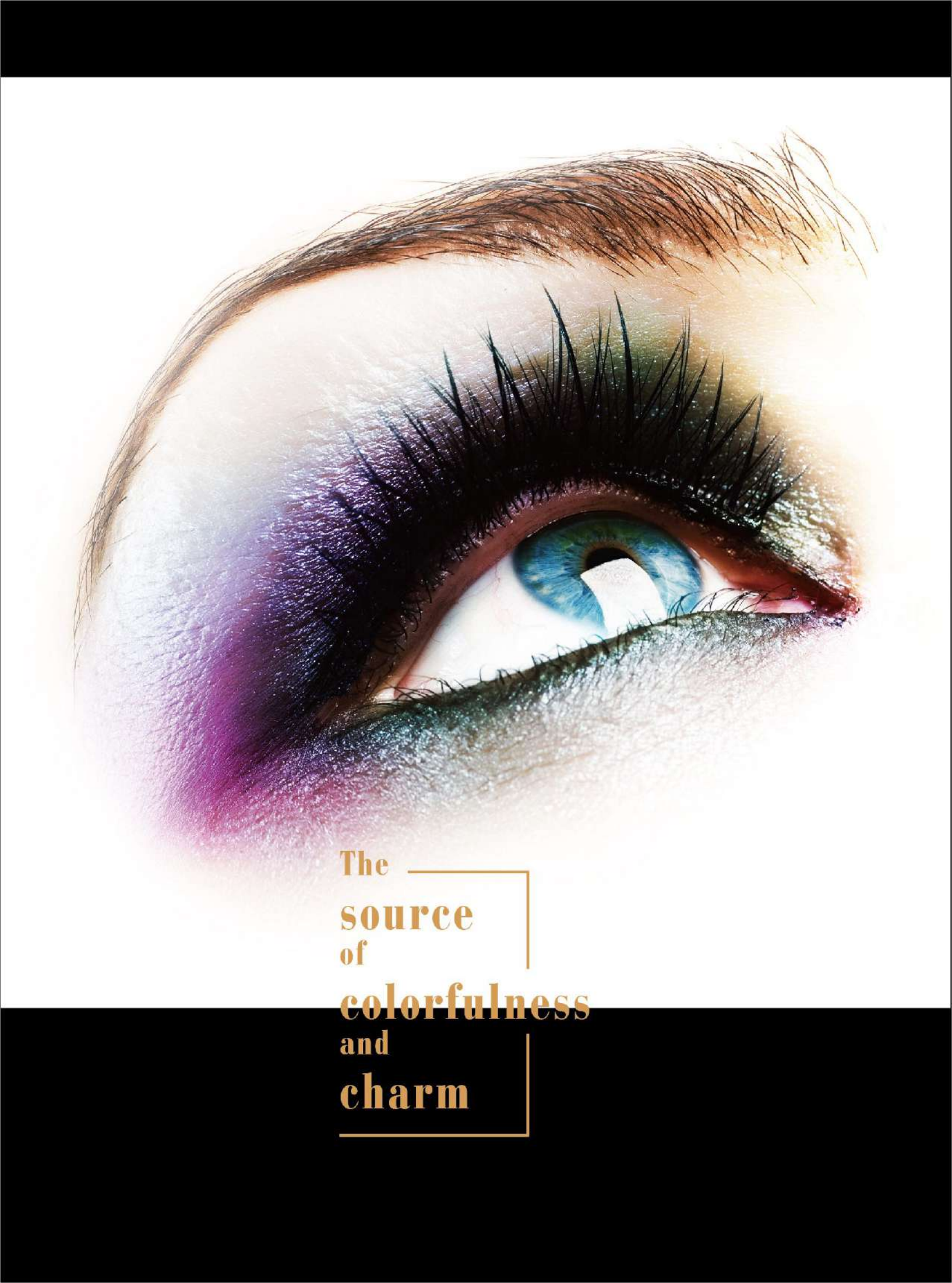
**King Powder**

联锆粉体

Kingtalfer

Kingcovite

Kingruti



The  
source  
of  
colorfulness  
and  
charm



King Powder

联锴粉体

致力于全球领先粉体材料的创新及研究

COMMITTED TO THE WORLD'S LEADING POWDER MATERIAL INNOVATION AND RESEARCH





King Powder  
联锴粉体

匠技匠心

ARTISAN SKILLS WITH INGENUITY

至诚至精

CREATE SINCERITY AND PERFECTION



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# Wet Stripping Boron Nitride

$B_2O_3 < 0.1\%$

*Unique wet stripping technology creates thinner lamella.*

*Among same products, Kingbornit has a larger particle count in the same weight.*

*$B_2O_3$  is easily soluble in water to generate boric acid, which causes irritation, widely red rash on skin, and also exfoliative in severe cases.*

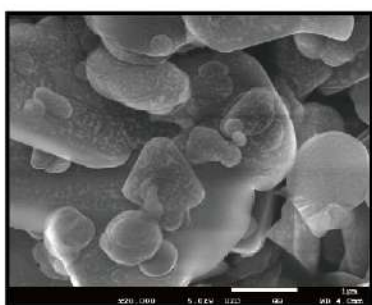
*$B_2O_3$  powder is hexagonal monoclinic crystal that consists of  $BO_3$  triangle unit, affecting softness, smoothness and skin adhesion of boron nitride.*



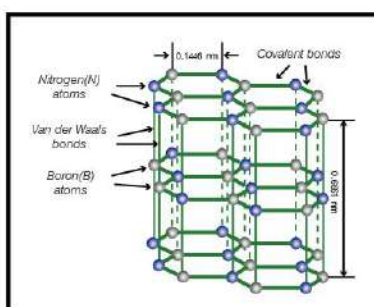
# Kingbornit

## WET STRIPPING BORON NITRIDE

- The unique wet stripping technology from KingPowder strictly controls elution amount of boron, which can meet the JSQI.
- More completely peeling by wet stripping technology, thin lamellar, light particle, high radius-thickness ratio, large specific surface area, evenly distributed particle size, good cost performance.
- The hexagonal lamellar structure is rounded and silky, which can take on perfect gloss effect. Excellent slippage and extremely access to skin.
- Cosmetic boron nitride,  $B_2O_3 < 0.1\%$ , high safety.



SEM image of hexagonal boron nitride



Hexagonal boron nitride structure

Chemical inertness, safety and non-poisonous.  
It has a high refractive index of 1.74.

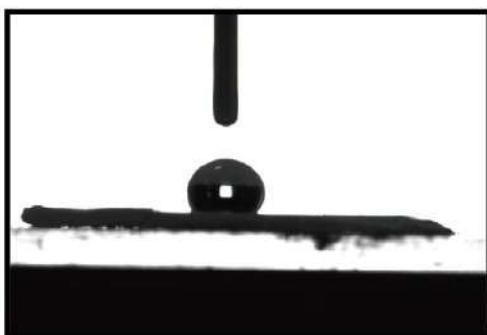
Like graphite layered structure, low friction coefficient and excellent spreadability.  
Different particle sizes can present a variety of optical properties.

Product Name	Product Code	Mean Particle Size	Tap Density (g/cm <sup>3</sup> )	Specific Surface Area (m <sup>2</sup> /g)	Elution Amount of Boron
Kingbornit 3001	110505	1 μm	0.28	23	—
Kingbornit 3002	110502	3 μm	0.18	10	—
Kingbornit 500	110501	6 μm	0.14	8	—
Kingbornit 3012	110506	11 μm	0.60	3	—
Kingbornit 9006 <b>NEW</b> Comply with JSQI	110514	6 μm	0.14	8	≤ 20 ppm
Kingbornit 9011 <b>NEW</b> Comply with JSQI	110515	11 μm	0.60	4	≤ 20 ppm

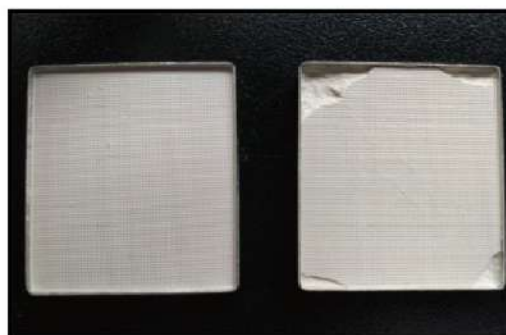
# HYDROPHOBIC BORON NITRIDE

customizable

- Improve the dispersity in oil phase, simplify the dispersing process.
- Reinforce particle in lipstick, pencils and pressed powder, etc.
- Enable the creams to be picked up easier and longer the duration of makeup.
- Provide more material solutions for stabilizing product systems.



Measurement of contact angle



Contains 5% Kingbornit      Blank  
Damage compared after 40 times free falls from 50cm

Product Name	Product Code	Mean Particle Size	Surface Treating Agent
Kingbornit 500 SI	110801	6 $\mu\text{m}$	Dimethicone Excellent hydrophobic effect
Kingbornit 3002 SI	110802	3 $\mu\text{m}$	
Kingbornit 3012 SI	110804	12 $\mu\text{m}$	



# HYDROPHILIC BORON NITRIDE

- The boron nitride using PEG-12 dimethicone surface treatment is perfectly hydrophilic, stable over a wide range of pH, good compatibility.
- Wet surface treatment, coating evenly. Self-dispersing in water, which greatly reduces the difficulty of dispersion in water-based system.
- Water-based products would be very white, soft, silky, soft focus and cling to skin with Kingbornit aq.

Product Name	Product Code	Mean Particle Size	Application Description
Kingbornit aq 3002C	110103	3 $\mu\text{m}$	O/W foundation Cream Emulsion
Kingbornit aq 500	110102	6 $\mu\text{m}$	O/W suncream Mask Toning cream



Contrast of before and after treatment



Contrast of added and not added Kingbornit aq.



A close-up photograph of a woman's face, focusing on her blue eyes and a honeycomb sponge held near her ear. The skin is smooth and fair. The text is overlaid on the lower half of the image.

# THE SPHERICAL POROUS SILICA

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*Balance skin oil as honeycomb sponge.  
Invisible fine lines instantaneously reverse the age of skin.*



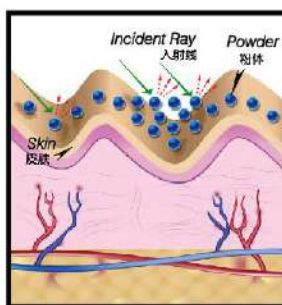
# Kingsica

## SPHERICAL POROUS SILICA

- The patented technology for the synthesis of spherical porous silica, the performance indicators of particle size, flowability and oil absorption can be adjusted.
- High purity, high rate of spheroidization, uniform particle size, narrow size distribution and good flowability.
- Porousness, mesoporous, cut-through pore diameter and large pore volume, provide great adhesion to skin, which can soak up excess oil and reduce greasy feeling.
- The optical effect enable the product to conceal fine lines and achieve matte effect.
- The amorphous silica is safe to use.

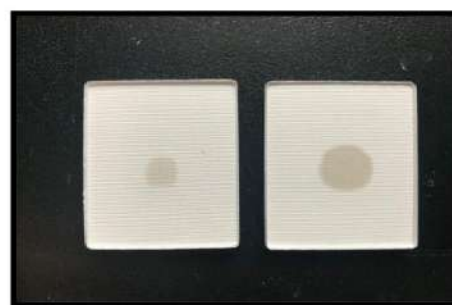


SEM image of silica



Optical effect conceal fine lines

Comparison: after a drop of artificial mixed sebum added to the surface at the same time.



Contains 3% Kingsica: the oil is absorbed, and the surface is dry.

Blank: the oil is diffused on the surface, with obvious oiliness.

Product Name	Product Code	Mean Particle Size	Oil Absorption (mL/100g)	Surface Treating Agent
Kingsica 3028	107137	3 $\mu\text{m}$	102	—
Kingsica 5028	107128	7 $\mu\text{m}$	90	
Kingsica 1220	107122	12 $\mu\text{m}$	86	
Kingsica S150	107139	9 $\mu\text{m}$	150	
Kingsica S250	107140	9 $\mu\text{m}$	250	
Kingsica 3028 AS	107143	3 $\mu\text{m}$	—	Triethoxycaprylsilane
Kingsica 5028 AS	107129	7 $\mu\text{m}$	—	Triethoxycaprylsilane
Kingsica 5028 FL	107141	7 $\mu\text{m}$	—	Perfluorooctyl Triethoxysilane
Kingsica 5028 MS	107138	7 $\mu\text{m}$	—	Methicone

A close-up photograph of a woman's face, focusing on her eye and cheek. She has light blue eyes and blonde hair. Two thick, white, textured streaks of cream are applied to her right cheek, just below the eye. The background is plain white.

# TITANIUM DIOXIDE

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*Hiding, PS beauty skin repair brush.*

*Whitening, white skin coagulate frost and snow.*



# Kingruti

## TITANIUM DIOXIDE (Part.1)

- ☆ High purity and safety.
- ☆ A variety of surface treatment products to enhance the stability of the system.
- ☆ Various assortment to match different needs.



Type	Product Name	Product Code	Mean Particle Size	Whiteness	Surface Coating Agent
Rutile	Kingruti T-02	106402	420 nm	≥91	Aluminum Hydroxide
	Kingruti T-06	106403	360 nm	≥91	Aluminum Hydroxide Silica
	Kingruti T-48	106404	400 nm	≥90	Aluminum Hydroxide
	Kingruti T-60	106410	210 nm	≥92	Aluminum Hydroxide
	Kingruti T-90	106411	280 nm	≥92	Aluminum Hydroxide Silica
	Kingruti CR50	106419	250 nm	≥92	Aluminum Hydroxide
Anatase	Kingruti T-01	106416	200 nm	≥92	—
	Kingruti T-04	106421	220 nm	≥90	—

## TITANIUM DIOXIDE (Part.2)

Product Name	Product Code	Mean Particle Size	Whiteness	Surface Coating Agent
<i>Triethoxycaprylylsilane surface treatment</i>				
Kingruti 02 AS	106532	420 nm	≥91	Aluminum Hydroxide
Kingruti 0205 AS	106533	210 nm	≥92	Aluminum Hydroxide
Kingruti 08 AS	106534	400 nm	≥90	Aluminum Hydroxide
Kingruti CR50 AS	106535	250 nm	≥92	Aluminum Hydroxide
Kingruti 0201 AS	106552	200 nm	≥90	—
<i>Dimethicone surface treatment</i>				
Kingruti 02 SI	106502	420 nm	≥91	Aluminum Hydroxide
Kingruti 0205 SI	106506	210 nm	≥92	Aluminum Hydroxide
Kingruti 08 SI	106507	400 nm	≥90	Aluminum Hydroxide
Kingruti CR50 SI	106508	250 nm	≥92	Aluminum Hydroxide
<i>PPG-26-Buteih-26 &amp; Laureth-4 surface treatment</i>				
Kingruti aq LK08	106554	300 nm	≥88	Aluminum Hydroxide Silica
<i>Silica surface treatment</i>				
Kingruti aq 90	106541	280 nm	≥90	Aluminum Hydroxide Silica





## Kingaolin **KAOLIN**

- ✧ High whiteness, high purity.
- ✧ Good plasticity, good adhesion.
- ✧ Good dispersibility.
- ✧ Low heavy metal content.

Product Name	Product Code	Mean Particle Size	Surface Treating Agent
Kingaolin 5000	106324	2 $\mu\text{m}$	—
Kingaolin 5000 AS	106325	2 $\mu\text{m}$	Triethoxycaprylylsilane
Kingaolin GL03	106329	3 $\mu\text{m}$	—
<div style="display: flex; align-items: center;"> <div style="background-color: #c00000; color: white; padding: 2px 5px; font-weight: bold; font-size: 0.8em;">New</div> <div style="margin-left: 5px; font-size: 0.8em;">Comply with global regulations</div> </div>			
<p style="margin: 0;"><i>Application Description</i></p>			
<p style="margin: 0;"><i>Widely used in facial masks, pressed powder, laundry sheets and other product formulations.</i></p>			

# WET PROCESSING TALC

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*Lightness, thin texture like a vacuum.  
Satin, silk feel like without resistance.*

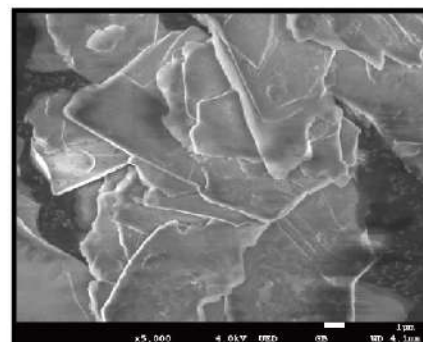




# WET PROCESSING TALC



- ★ High radius-thickness ratio, obviously improve physical and mechanical properties.
- ★ High quality gloss, silky as satin.
- ★ Smooth tactility, good skin adhesion.
- ★ Higher purity, good transparency.
- ★ Special screening classification, narrow particle size, concentrated in particle size distribution.
- ★ Layer surface is smooth, no scratches, no edge angle, optical effect is excellent.
- ★ High safety, no asbestos, almost does not contain heavy metals.



SEM image of wet processing talc

Product Name	Product Code	Mean Particle Size	Specific Surface Area (m <sup>2</sup> /g)	Oil Absorption (mL/100g)	Application Description
<i>No surface treatment</i>					
Kingtaller SF-1250	106138	8 μm	7	62	Ultra fine talc with high radius-thickness ratio, soft and smooth gloss, higher purity, was widely used in color cosmetics like eye shadow, lipstick, powdery, eyebrow pencil and foundation etc.
<i>Triethoxycaprylsilane surface treatment</i>					
Kingtaller SF-1250 AS	106142	8 μm	5	—	Excellent oil dispersibility, soft and glossy, can be used in cosmetic products that need waterproof effect.

# DRY PROCESSING TALC



*Purity, selected natural white and smooth like jade.  
Exquisite, screening uniform distribution between pinpoint.*

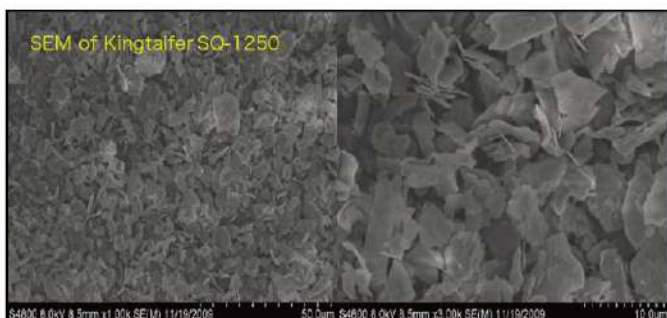
*Different types of talc powder can be customized as your requirements*



# Kingtalfer TALC

customizable

- ★ High quality light pink mine, high whiteness, high purity.
- ★ Processing technology for cosmetic talcum powder, concentrated in particle size distribution.
- ★ No asbestos, almost does not contain heavy metals.



Product Name	Product Code	Mean Particle Size	Specific Surface Area (m <sup>2</sup> /g)	Oil Absorption (mL/100g)	Surface Treating Agent
Sort SQ-Light pink mine					
Kingtalfer SQ-1250	106126	8 μm	7	56	—
Kingtalfer SQ-2500	106127	5 μm	10	68	
Kingtalfer SQ-1250 AS	106143	8 μm	5	—	Triethoxycaprylylsilane
Kingtalfer SQ-2500 AS	106144	5 μm	7	—	
Kingtalfer SQ-1250 SI	106115	8 μm	5	—	Dimethicone
Kingtalfer SQ-2500 SI	106116	5 μm	7	—	
Kingtalfer SQ-1250 FL	106160	8 μm	5	—	Perfluorooctyl Triethoxysilane
Kingtalfer SQ-2500 FL	106161	5 μm	7	—	

# Kingtalfer TALC

customizable

- ✧ Choose high quality mine and adopt the processing specialized for cosmetic talc.
- ✧ High whiteness, high purity, good cost performance.
- ✧ The content of heavy metals is very low. We can provide the national authority testing report for each batch .



Product Name	Product Code	Mean Particle Size	Specific Surface Area (m <sup>2</sup> /g)	Oil Absorption (mL/100g)	Surface Treating Agent
Sort LS-Light green mine					
Kingtalfer LS-325	106134	16 μm	3	40	—
Kingtalfer LS-800	106139	12 μm	5	63	
Kingtalfer LS-1250	106132	8 μm	6	62	
Kingtalfer LS-2500	106133	5 μm	8	81	
Kingtalfer LS-800 AS	106145	12 μm	3	—	Triethoxycaprylsilane
Kingtalfer LS-1250 AS	106140	8 μm	5	—	
Kingtalfer LS-2500 AS	106141	5 μm	7	—	
Kingtalfer LS-1250 SI	106118	8 μm	5	—	Dimethicone
Kingtalfer LS-2500 SI	106119	5 μm	7	—	
Kingtalfer LS-1250 FL	106162	8 μm	5	—	Perfluorooctyl Triethoxysilane
Kingtalfer LS-2500 FL	106163	5 μm	7	—	
Kingtalfer LS-1250 MM <small>New</small>	106173	8 μm	3	—	Magnesium Myristate

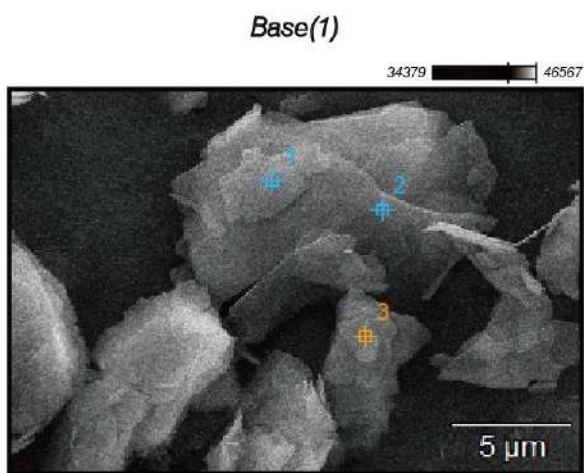


# Kingtalfer **TALC**

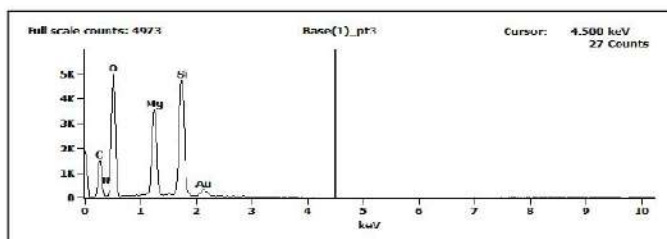
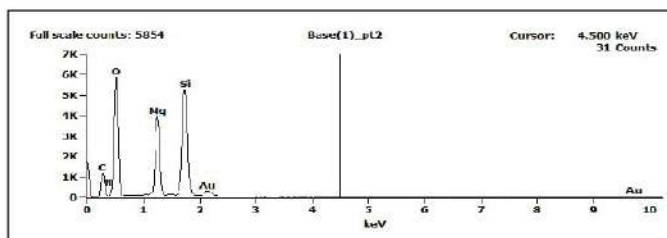
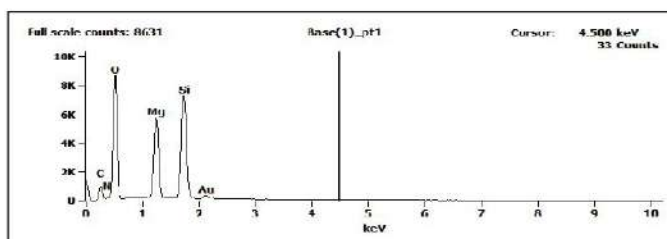
## TREATED BY LAUROYL LYSINE

- ✧ Kingpowder's special wet precipitation coating process, ensures the talc to be coated evenly.
- ✧ It is very easy to disperse in oil and has excellent hydrophobicity.
- ✧ Ultra high lubricity, soft as silk, excellent skin affinity.
- ✧ Give the products elegant sense, to make it light, soft and fine. To enjoy the glossy and pretty skin.

Product Name	Product Code	Mean Particle Size	Specific Surface Area (m <sup>2</sup> /g)	Surface Treating Agent
Kingtalfer 1250 LL	106168	8 μm	4	Lauroyl Lysine
Kingtalfer 2500 LL	106169	5 μm	5	



The talc coated uniformly by the treating agent



# MICA

*Wet grinding flake as silk yarn.  
Scale light flashing like pearls.*





# Kingcovite

## WET PROCESSING MICA

- ✧ Wet milling stripping, lamellar structure remains intact.
- ✧ Microscopic scales of crystal.
- ✧ Concentrated in particle size distribution, high radius-thickness ratio, soft and smooth hand feeling.

Sort	Product Name	Product Code	Mean Particle Size	Surface Treating Agent
Sericite	Kingcovite 51	106234	12 $\mu\text{m}$	—
	Kingcovite 57 <span style="color: red; font-weight: bold;">New</span>	106238	10 $\mu\text{m}$	
	Kingcovite 5901 <i>Matie Sericite</i>	106286	12 $\mu\text{m}$	
	Kingcovite 51 AS	106220	12 $\mu\text{m}$	Triethoxycaprylylsilane
	Kingcovite 57 AS <span style="color: red; font-weight: bold;">New</span>	106283	10 $\mu\text{m}$	
	Kingcovite 5901 AS <i>Matie Sericite</i>	106291	12 $\mu\text{m}$	
	Kingcovite 51 FL	106256	12 $\mu\text{m}$	Perfluorooctyl Triethoxysilane
	Kingcovite 51 LL	106269	12 $\mu\text{m}$	Lauroyl Lysine
Mica	Kingcovite 25	106224	10 $\mu\text{m}$	—
	Kingcovite 28 AS	106218	10 $\mu\text{m}$	Triethoxycaprylylsilane
	Kingcovite 28 FL	106254	10 $\mu\text{m}$	Perfluorooctyl Triethoxysilane
Synthetic Fluorphlogopite  <span style="background-color: green; color: white; border-radius: 10px; padding: 2px 5px; font-weight: bold;">Reach</span>	Kingcovite 71	106233	20 $\mu\text{m}$	—
	Kingcovite 75	106274	10 $\mu\text{m}$	
	Kingcovite 71 AS	106266	20 $\mu\text{m}$	Triethoxycaprylylsilane
	Kingcovite 75 AS	106272	10 $\mu\text{m}$	
	Kingcovite 71 LL	106267	20 $\mu\text{m}$	Lauroyl Lysine
Composite Mica	Kingcovite 53	106235	12 $\mu\text{m}$	—
	Kingcovite 53 AS	106205	12 $\mu\text{m}$	Triethoxycaprylylsilane

# COSLLARY PRE-DISPERSED SLURRY

*High content, together with good stability, enables your creation beyond whatever you imaged.*

*Different surface treatment powder and dispersion medium pigment dispersion can be customized.*











# Cosllary

## PRE-DISPERSED SLURRY

- ☆ We can completely disperse and evenly grind the powder, by adopting the unique pigment surface treatment technology and high pressure nanoparticle dispersion technology.
- ☆ The pigment powder is highly dispersed to improve the tinting strength, the texture and system stability.
- ☆ According to the formula system and product performance, different surface treatment agents and disperse medium can be customized for highly matched pigment dispersion.

## OIL-BASED SLURRY







Sort	Product Name	Product Code	Color	Pigment Content	CI No.	Regulation				
						CN	EU/ASEAN	USA	JP	KR
AS Treatment + Isononyl Isononanoate Dispersion Medium	Cosllary 347Y	131046	 Yellow Iron Oxide	60%	CI 77492	1	I	EA	a	i
	Cosllary 116R	131027	 Red Iron Oxide	60%	CI 77491	1	I	EA	a	i
	Cosllary 922B	131019	 Black Iron Oxide	70%	CI 77499	1	I	EA	a	i
	Cosllary 867W	131047	 Titanium Dioxide	75%	CI 77891	1	I	EA	a	i
<b>New</b> AS Treatment + Cyclopentasiloxane Dispersion Medium	Cosllary 3491Y	131042	 Yellow Iron Oxide	50%	CI 77492	1	I	EA	a	i
	Cosllary 1191R	131043	 Red Iron Oxide	55%	CI 77491	1	I	EA	a	i
	Cosllary 9291B	131044	 Black Iron Oxide	60%	CI 77499	1	I	EA	a	i
	Cosllary 8691W	131045	 Titanium Dioxide	75%	CI 77891	1	I	EA	a	i

## PRE-DISPERSED SLURRY

### OIL-BASED SLURRY

Sort	Product Name	Product Code	Color	Pigment Content	CI No.	Regulation				
						CN	EU/ASEAN	USA	JP	KR
<b>New</b> DSG Treatment + Isononyl Isononanoate Dispersion Medium	Cosllary 343Y DSG	131029	 Yellow Iron Oxide	50%	CI 77492	1	I	EA	a	i
	Cosllary 117R DSG	131030	 Red Iron Oxide	50%	CI 77491	1	I	EA	a	i
	Cosllary 923B DSG	131031	 Black Iron Oxide	65%	CI 77499	1	I	EA	a	i
	Cosllary 865W DSG	131032	 Titanium Dioxide	65%	CI 77891	1	I	EA	a	i

### ORGANIC PIGMENT & LAKE WATER-BASED SLURRY

Product Name	Product Code	Color	Pigment Content	CI No.	Regulation				
					CN	EU/ASEAN	USA	JP	KR
Cosllary aq 370Y	132105	 Yellow	25%	CI 11680	3	II	---	b	ii
Cosllary aq 170R	132106	 Red	30%	CI 12480	2	I	---	---	iii
Cosllary aq 570BL	132107	 Blue	30%	CI 74160	2	I	---	b	ii
Cosllary aq 381Y <b>New</b> <b>FDA</b>	132124	 Yellow 5 Lake	15%	CI 19140:1	1	I	EA	a	i
Cosllary aq 582BL <b>New</b> <b>FDA</b>	132123	 Blue 1 Lake	30%	CI 42090:2	1	I	EA	a	i
Cosllary aq 181R <b>New</b> <b>FDA</b>	132125	 Red 40 Lake	20%	CI 18035:1	1	I	EA	---	i

With the advantages of bright color and pure chromaticity, Cosllary can be used to mix colors freely, design colorful and gorgeous make-up.

Excellent fluidity and very easy to add.

It is suitable for formulating eyeliner, mascara, nail polish, soap and other cosmetic products.













## INORGANIC PIGMENT WATER-BASED SLURRY

Product Name	Product Code	Color	Pigment Content	CI No.	Regulation				
					CN	EU/ASEAN	USA	JP	KR
Cosllary aq 848W	132112	 Titanium Dioxide	60%	CI 77891	1	I	EA	a	i
Cosllary aq 610R	132101	 Red Iron Oxide	30%	CI 77491	1	I	EA	a	i
Cosllary aq 630Y	132102	 Yellow Iron Oxide	30%	CI 77492	1	I	EA	a	i
Cosllary aq 650BL	132118	 Ferric Ammonium Ferrocyanide	25%	CI 77510	1	I	EXTEA	a	i
Cosllary aq 692BR 	132104	 Brown	30%	CI 77491 CI 77492 CI 77266	1	III	MU	a	i

Outstanding fluidity, easy to add and disperse by simply stirring.

It is very suitable for formulations of eyeliner, mascara, water-based nail polish and so on.

## HIGH WATERPROOF EYELINER SPECIALIZED WATER-BASED SLURRY

Product Name	Product Code	Color	Pigment Content	CI No.	Regulation				
					CN	EU/ASEAN	USA	JP	KR
Carbon Black W-889	103041	 Carbon Black	35%	CI 77266	1	---	---	---	---
Carbon Black W-885  	103043	 Carbon Black	30%	CI 77266	1	III	MU	a	i
Cosllary aq 691BR	132113	 Brown	30%	CI 77491 CI 77492 CI 77266	1	---	---	---	---
Cosllary aq 171R	132114	 Red	20%	CI 12490	2	I	---	---	iii
Cosllary aq 572BL 	132119	 Blue	30%	CI 74160	2	I	---	b	ii
Cosllary aq 271R 	132120	 Carmine	20%	CI 75470	1	I	EA	a	i

Specially designed pigment dispersion can greatly enhance the water resistance and friction resistance of eyeliner products, which effectively extends the makeup time.

Outstanding fluidity, easy to add and disperse by simply stirring.

### Note:

CN	EU/ASEAN	USA	JP	KR
1: Permitted in all cosmetics.	I: Permitted in all cosmetics.	EA: For coloring cosmetics generally, including cosmetics intended for use in the area of the eye.	a: Permitted in all cosmetics.	i: Permitted in all cosmetics.
2: Permitted in all cosmetics except as hair dye.	II: Permitted exclusively in cosmetic products intended not to come into contact with the mucous membranes.	EXTEA: For coloring externally applied cosmetics, including cosmetics intended for use in the area of the eye.	b: Permitted for externally applied cosmetics not applied to mucous membranes.	ii: Can not be applied to eye area and lips.
3: Permitted exclusively in cosmetic products intended not to come into contact with the mucous membranes.	III: Permitted in all cosmetics except in applications that may lead to exposure of the end-user's lungs by inhalation.	MU: For coloring the following cosmetics only: eyeliner, brush-on-brow, eye shadow, mascara, lipstick, blushers and rouge, make-up and foundation, and nail enamel.		iii: Only for solid soap for face wash.





# SURFACE TREATMENT PIGMENTS

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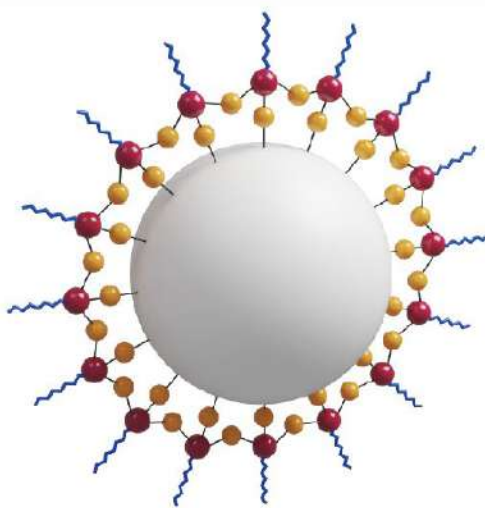
*Advanced modification technology, upgraded colour quality.*



# Kingpigment **VARIOUS** **SURFACE TREATMENT PIGMENTS**

- ★ Wet processing technology, makes the coating more evenly.
- ★ Provide "customized" service, tailor a variety of surface treatment products according to the formula system and performance requirements.
- ★ Improve the dispersibility and stability of pigments in the formula system.

## Triethoxycaprylsilane Surface Treatment



Effect diagram of AS treatment

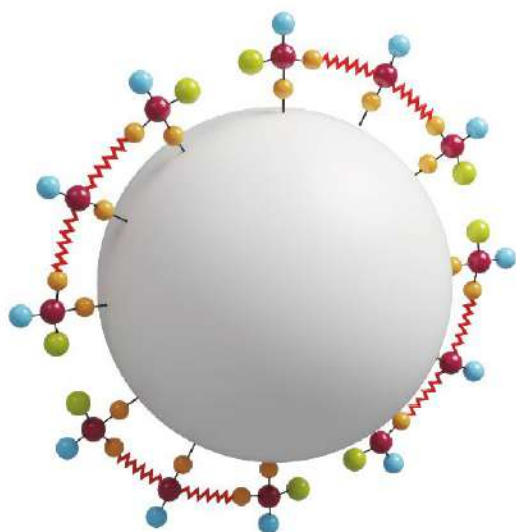
When AS silane is applied, the coating is deposited by the reaction of silanol and the substrate. The "Si-OR" group is hydrolyzed to silanol (Si-OH), and the alkyl silane can be self-associated or connected to the surface of the pigment with hydrogen bonds, so that a stable chemical bond is formed between the pigment and the treatment agent after consolidation. The powder treated with triethoxycaprylsilane has very low surface tension, and has good wettability in low and medium polarity, and non-polar synthetic ester, mineral oil, and silicone oil, which can effectively reduce the need for oil volume for powder wetting, and allows a higher pigment loading. It eliminates the adverse effects of agglomeration of many inorganic pigments on the rod-shaped structure, and improves the compatibility between the dispersed solids and the carrier, so it is beneficial to stabilize the formulation of rod/powder products such as lipstick, eye shadow and foundation.

- ★ Soft and smooth skin feeling.
- ★ Excellent hydrophobicity.
- ★ Easily disperse in oil and silicone.
- ★ Low oil absorption, which can increase the pigment content in the system.
- ★ Suitable for all kinds of cosmetics.

Product Name	Product Code	Color	CI No.
Kingruti 90 AS	106537	 Titanium Dioxide	CI 77891
Kingpigment 116R AS	112307	 Red Iron Oxide	CI 77491
Kingpigment 340Y AS	112304	 Yellow Iron Oxide	CI 77492
Kingpigment 920B AS	112305	 Black Iron Oxide	CI 77499

## Methicone Surface Treatment New

- ★ *Chemical bonding, shear-resistant coating, wide application range of pH and temperature.*
- ★ *Excellent waterproof effect, excellent dispersibility in silicone oil, suitable for W/Si system.*
- ★ *Good resistance to agglomeration, strong powdery texture, excellent fluidity, suitable for pressed powder and loose powder.*
- ★ *Suitable for makeup products such as pressed powder, eye shadow and loose powder.*



When MS siloxane is applied, polydimethylsiloxane absorbs trace water on the surface of the pigment, hydrolyzes "Si-H" into silanol (Si-OH), and forms Si-O covalent chemical bond to connect to the surface of the pigment after consolidation. The formed MS coating is highly hydrophobic and can be well wetted in oil esters, especially silicone oils. The MS treated powder appears to be relatively dry, with a particularly strong powdery texture, enhanced spreadability on the skin, and anti-agglomeration. The powder after MS treatment is particularly loose, so it is especially suitable for powder and W/Si formulations.

Effect diagram of MS treatment

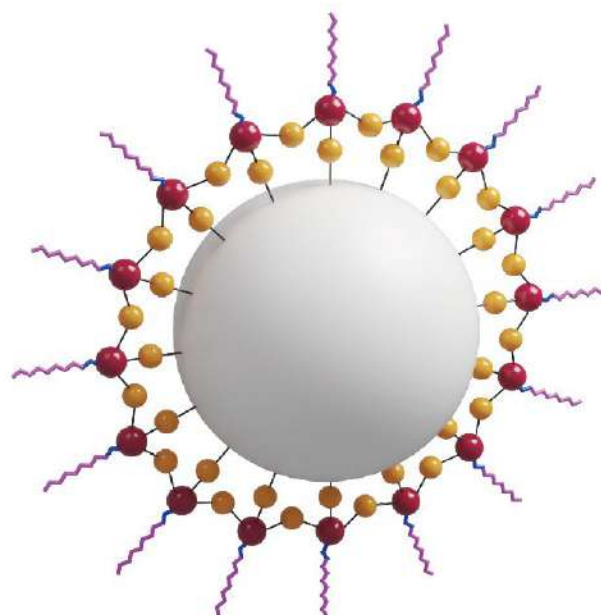
Product Name	Product Code	Color	CI No.
Kingruti 90 MS	106549	<span style="display: inline-block; width: 15px; height: 10px; border: 1px solid black; background-color: white;"></span> Titanium Dioxide	CI 77891
Kingpigment 116R MS	112326	<span style="display: inline-block; width: 15px; height: 10px; background-color: red;"></span> Red Iron Oxide	CI 77491
Kingpigment 340Y MS	112325	<span style="display: inline-block; width: 15px; height: 10px; background-color: yellow;"></span> Yellow Iron Oxide	CI 77492
Kingpigment 920B MS	112327	<span style="display: inline-block; width: 15px; height: 10px; background-color: black;"></span> Black Iron Oxide	CI 77499



## Perfluorooctyl Triethoxysilane surface treatment

- ★ Shear-resistant coating & chemical bonding.
  - ★ Long-lasting makeup, prevent sebum and sweat from damaging makeup.
  - ★ Suitable for makeup products such as loose powder, pressed powder, eye shadow, etc.
- ★ Extremely strong hydrophobic and oleophobic effect.
  - ★ Smooth and soft, easy to spread.

When FL silane is applied, the coating is deposited by the reaction of silanol and the substrate. The "Si-OR" group is hydrolyzed to silanol (Si-OH), and the alkyl silane can be self-associated or connected to the surface of the pigment with hydrogen bonds, so that a stable chemical bond is formed between the pigment and the treatment agent after consolidation. Unlike AS treatment, FL treated powder has a lower surface tension than AS. The FL treated pigment not only has strong hydrophobicity, but also has oleophobicity, which allows the powder to remain stable even under special circumstances, especially in pressed powder formulations.



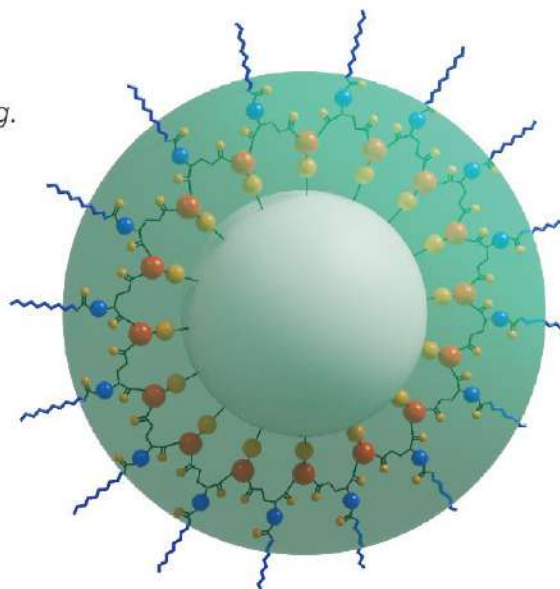
Effect diagram of FL treatment

Product Name	Product Code	Color	CI No.
Kingruti T-90 FL	106516	 Titanium Dioxide	CI 77891
Kingpigment F-116R	112322	 Red Iron Oxide	CI 77491
Kingpigment F-340Y	112314	 Yellow Iron Oxide	CI 77492
Kingpigment F-920B	112315	 Black Iron Oxide	CI 77499





## Disodium Stearoyl Glutamate Surface Treatment

- ★ Amino acid surface treatment.
- ★ Weak acidity, excellent skin affinity, creamy skin feeling.
- ★ Excellent waterproof effect.
- ★ Excellent color developing performance, excellent lipophilicity, fine and smooth, non-floating.

With wet precipitation DSG coating process, a layer of organic shell of disodium stearoyl glutamate is deposited on the surface of each particle to form a unique "core-shell" structure. The coated amino acid shell provides excellent hydrophobicity, so that the DSG treated powder is easily dispersed in the oil and emulsified in a coordinated manner. DSG treatment can enhance color saturation and product texture. The DSG treated powder can be used in foundation, ointment and powder products.



Effect diagram of DSG treatment

Product Name	Product Code	Color	CI No.
Kingruti 90 DSG	106546	 Titanium Dioxide	CI 77891
Kingpigment 116R DSG	112319	 Red Iron Oxide	CI 77491
Kingpigment 340Y DSG	112320	 Yellow Iron Oxide	CI 77492
Kingpigment 920B DSG	112321	 Black Iron Oxide	CI 77499



## Lauroyl Lysine Surface Treatment

- ★ Wet amino acid surface treatment.
- ★ Easily disperse in oil, excellent hydrophobicity.
- ★ Soft and lubricating, excellent skin affinity.
- ★ Good skin adhesion and abrasion resistance.



Effect diagram of LL treatment



With wet precipitation LL coating process, one or more layers of lauroyl lysine organic flake interlayer is deposited on the surface of each particle. LL treated powder has good hydrophobicity and lipophilicity, silky texture, excellent compression resistance and good skin adhesion. After LL treatment, the powder has higher oxidation resistance, heat resistance and safety, which is suitable for all kinds of cosmetics.





Product Name	Product Code	Color	CI No.
Kingruti 90 LL	106539	 Titanium Dioxide	CI 77891
Kingpigment 116R LL	112323	 Red Iron Oxide	CI 77491
Kingpigment 340Y LL	112309	 Yellow Iron Oxide	CI 77492
Kingpigment 920B LL	112310	 Black Iron Oxide	CI 77499

## Hydrogenated Lecithin Surface Treatment

New

- ★ Natural surface treatment agent, moisturizing and nourishing.
- ★ Soft and silky touch, high skin affinity.
- ★ Excellent hydrophobicity, quickly and evenly dispersed in oil without grinding.
- ★ Emulsifying performance, improving stability in the system.

With wet precipitation HL coating process, a layer of hydrogenated lecithin is coated on the surface of each particle. The powder coated with hydrogenated lecithin has excellent skin affinity, and improved softness and silkiness. Moreover, the hydrogenated lecithin treated powder is easy to disperse in the oil phase, and can help to emulsify, which is especially suitable for preparing the excellent skin feeling products like liquid foundation, ointment, pressed powder, and loose powder.

Product Name	Product Code	Color	CI No.
Kingruti 48 HL	106553	 Titanium Dioxide	CI 77891
Kingpigment 116R HL	112348	 Red Iron Oxide	CI 77491
Kingpigment 340Y HL	112347	 Yellow Iron Oxide	CI 77492
Kingpigment 920B HL	112349	 Black Iron Oxide	CI 77499





## Magnesium Myristate Surface Treatment New

- ★ Wet metallic soap surface treatment.
- ★ Good skin adhesion and abrasion resistance.
- ★ Preferable waterproof effect.
- ★ Soft and silky texture.

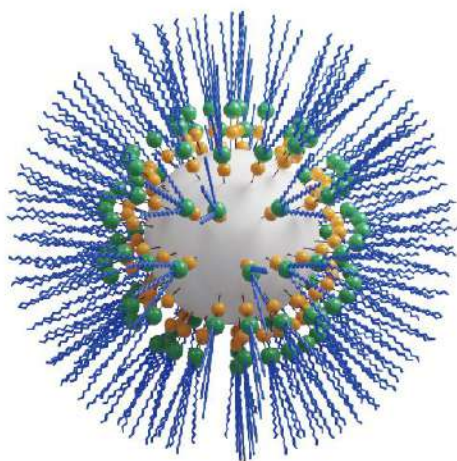
With wet precipitation MM coating process, one or more layers of magnesium myristate organic flake interlayer is deposited on the surface of each particle. The MM treated powder has excellent hydrophobicity and lipophilicity, and can provide silky texture, compression resistance and good skin adhesion. It is recommended for powder or ointment systems.



Effect diagram of MM treatment

Product Name	Product Code	Color	CI No.
Kingruti 90 MM	106550	 Titanium Dioxide	CI 77891
Kingpigment 116R MM	112332	 Red Iron Oxide	CI 77491
Kingpigment 340Y MM	112331	 Yellow Iron Oxide	CI 77492
Kingpigment 920B MM	112333	 Black Iron Oxide	CI 77499

## Isopropyl Titanium Triisostearate Surface Treatment New



Effect diagram of TTS treatment

- ★ Ultra-low oil absorption, increase the pigment loading in the formula.
- ★ Easily disperse in various greases, including highly polar greases.
- ★ Strong waterproof effect.
- ★ Soft feeling, beneficial to powder compaction.





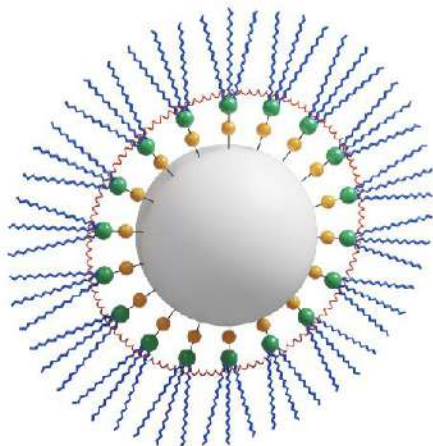
When TTS titanate is applied, the "Ti-OR" bond is readily hydrolyzed and becomes extremely active, bonding to the reactive groups (-OH) on the powder surface to form stable chemical bonds to the pigment surface. The TTS treatment allows the powder surface to be oriented with dense fatty acid groups and therefore well wettable by most organic components, including some highly polar oils and fats. Compared with AS (Triethoxyoctylsilane) treated powder, the oil absorption of TTS is significantly lower, which can provide higher filling capacity. Powder treated by TTS can be applied in low viscosity primers, high covering foundation, lipsticks, lip glazes, eyebrow pencils, and powder products.

Product Name	Product Code	Color	CI No.
Kingruti 90 TTS	106551	 Titanium Dioxide	CI 77891
Kingpigment 116R TTS	112335	 Red Iron Oxide	CI 77491
Kingpigment 340Y TTS	112334	 Yellow Iron Oxide	CI 77492
Kingpigment 920B TTS	112336	 Black Iron Oxide	CI 77499

### Isopropyl Titanium Triisostearate & Dimethicone Surface Treatments

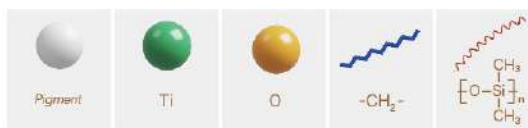
★ Presenting the advantages of silicone oil and titanate surface treatments.

★ Superb dispersibility, suitable for a wide range of dispersion media, such as silicone oil, esters, and hydrocarbons.



Effect diagram of TTD treatment

TTD surface treatment, unlike the TTS and SI surface treatment, grafts titanate on the silicone oil chain by pre-cross-linking, and finally forms a stable chemical bond to the pigment surface through silicone oil chain bonding. Powder treated by TTD has features of both silicone oil treatment and titanate treatment. Compared with TTS and SI treated powder, the TTD has ultra-low oil absorption, and is well wetted and dispersed in silicone oil; at the same time, it also has the stability of silicone oil to make up for the unstable defects of single titanate ester under acidic conditions.



Product Name	Product Code	Color	CI No.
Kingruti 90 TTD	106545	 Titanium Dioxide	CI 77891
Kingpigment 116R TTD	112324	 Red Iron Oxide	CI 77491
Kingpigment 340Y TTD	112317	 Yellow Iron Oxide	CI 77492
Kingpigment 920B TTD	112318	 Black Iron Oxide	CI 77499

# Nano CARBON BLACK PRE-DISPERSION

*The extremely black as inky is lasting and deep.  
Thin viscosity is as the free flowing water liquidity.*



Carbon black content as high as 30%



# Nano CARBON BLACK PRE-DISPERSION

- ☆ Imported high quality carbon black, acid and alkali resistance, heat resistance, excellent chemical stability.
- ☆ High carbon black content and strong coloring ability.
- ☆ Excellent water-based carbon black dispersion, with good liquidity and stability.
- ☆ No dust and no pollution. The product is easy to operate and be added directly with stirring into formulation.

Product Name	Product Code	Content	Mean Particle Size of Carbon Black(nm)	Total PAHs	Regulation	Application Description
Carbon Black W-306	103037	30%	20-30	PAHs < 500ppb	Obtain FDA certification	Easily apply to mascara, liquid eyeliner, etc.
Carbon Black W-386	103036	30%	20-30	Benzo[a]pyrene < 5ppb Dibenz[a,h]anthracene < 5ppb	Comply with EU regulations	
Carbon Black W-686	103034	30%	20-30	---	Comply with Chinese regulations	

## Dispersibility (as shown below)



### Dispersion experiments:

The right beaker of each picture is Nano carbon black dispersion from KingPowder, the left one is the same kind of product from market.

### Testing method:

1 drop (0.05g) of the carbon black dispersed droplet into 100ml of distilled water, observe their dispersing processes under the condition of no stirring in water.

### Testing result:

In dispersing time, dispersion uniformity and persistent time, nano carbon black dispersion from Kingpowder is superior to similar marketing products.



**GRAPHENE WATER-BASED  
DISPERSION**

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*Advanced technology creates the innovation of beauty makeup.*



# GRAPHENE WATER-BASED DISPERSION

## Graphene S004

- ⊙ *Extra large specific surface area:* good colour rendering, strong adsorption capacity, could clean the skin effectively.
- ⊙ *Special optical property:* grey black with pearlescent light, excellent photostability.
- ⊙ *Unique dimensional structure:* it's bacteriostatic and bactericidal.
- ⊙ *Transparent laminated structure:* effectively absorbs UV over a wide range of wavelengths.
- ⊙ *It's easy to disperse and convenient to add with good fluidity.*

Product Name	Product Code	Application Description
Graphene S004	133002	<i>It can be a product appearance colorant, a substitution for bamboo charcoal, carbon black, iron black and water-based black dyes, and it can also be added to light protection products.</i>



A woman with blonde hair, wearing a blue halter-neck top, is smiling broadly while applying sunscreen to the arm of a young child. The child, wearing a pink bucket hat and a colorful striped swimsuit, is also smiling. The woman is holding a white bottle of sunscreen with a yellow cap. The background is a bright, clear blue sky.

# Nano SUNSCREEN

*The secret of beauty comes from the nanotechnology.*



# NanoT Nano TiO<sub>2</sub> PRE-DISPERSION

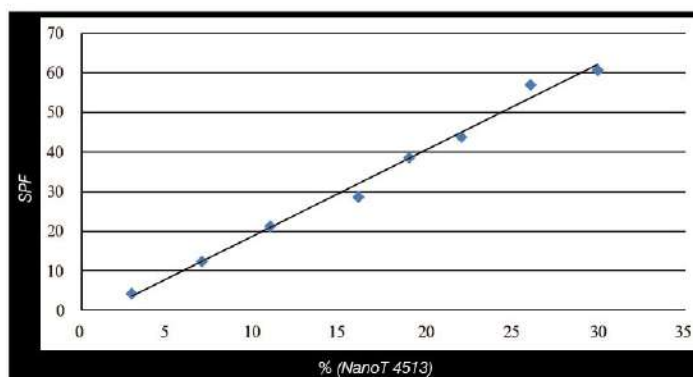
Product Name	Product Code	Powder Content	Primary Particle Size	Dispersion Medium
NanoT 1045 <small>New</small>	103076	45%	10 nm	C12-15 Alkyl benzoate
NanoT 4015	103080	40%	15 nm	C12-15 Alkyl benzoate
NanoT 2355 <small>New</small>	103077	55%	30 nm	Dimethicone
NanoT 4513	103001	50%	50 nm	C12-15 Alkyl benzoate
NanoT 4528	103014	50%	50 nm	Dicaprylyl carbonate
NanoT 5030	103002	50%	30 nm	Water, Glycerin

### The advantage of NanoT Nano titanium dioxide dispersion:

- ✧ Excellent UV screener, the same titanium dioxide content of NanoT titanium dioxide dispersion contribution on SPF value is far higher than that of titanium dioxide powder.
- ✧ The micro size evenly dispersed completely, no flocculation.
- ✧ High transparency, easy to spread on the skin and not whitening.
- ✧ Excellent fluidity, can be easily dispersed without high-speed stirring.
- ✧ Simplified formula and process.

### High quality NanoT dispersion, immediately improve the SPF performance as follow:

- ✧ Sunscreen cream
- ✧ Sunscreen lotion
- ✧ Day cream
- ✧ Foundation
- ✧ Anti-aging and whitening product

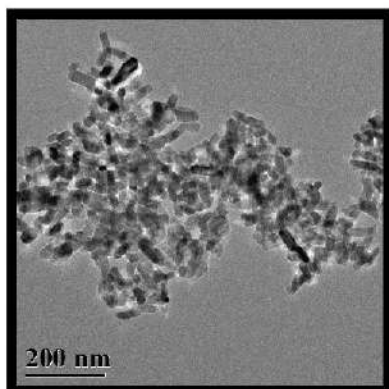


The in-vitro SPF data comes from KingPowder's lab, tested with Labsphere UV-2000S.

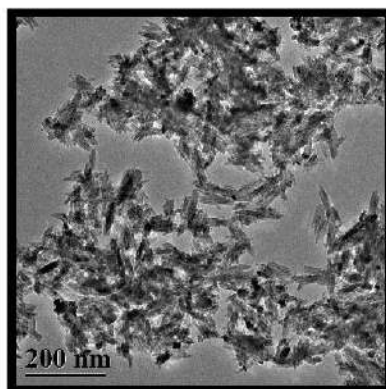
# NanoT

## Nano TiO<sub>2</sub> POWDER

- ✧ High purity, crystal pure, excellent pure rutile-type nano titanium dioxide.
- ✧ Narrow diameter distribution.
- ✧ High transparency, high UV-shielding rate.
- ✧ Good dispersibility.



TEM image of NanoT N30E



TEM image of NanoT N15E



Product Name	Product Code	Primary Particle Size	Surface Treating Agent	Surface Property
NanoT N10E <small>New</small>	103081	10 nm	Aluminium hydroxide & Isostearic acid	Lipophilic
NanoT N15E	103023	15 nm	Aluminium hydroxide & Stearic acid	Lipophilic
NanoT 23M	103021	30 nm	Silica & Triethoxycaprylsilane	Lipophilic
NanoT N20E	103004	50 nm	Aluminium hydroxide & Stearic acid	Lipophilic
NanoT N30E	103017	30 nm	Aluminium hydroxide & Stearic acid	Lipophilic
NanoT S30W	103028	30 nm	Silica & Aluminium hydroxide	Hydrophilic
NanoT S25W	103005	30 nm	Silica	Hydrophilic



# NanoT Z Nano ZnO POWDER

- ✦ Excellent ultraviolet shielding function, adsorption of full-wave band of UVA and UVB.
- ✦ Excellent antibacterial and antimicrobial function.
- ✦ Superfine and uniform particle with high transparency.
- ✦ Good dispersibility.

Product Name	Product Code	Primary Particle Size	Surface Treating Agent
NanoT Z-45	103065	50 nm	---
NanoT Z-45 AS	103063	50 nm	Triethoxycaprylsilane

# NanoT Z Nano ZnO PRE-DISPERSION

- ✦ Excellent fluidity, easy to add and disperse by simply stirring.
- ✦ High transparency, easy to spread on the skin and not whitening.
- ✦ It's dispersed completely by ultra-high pressure, no flocculation.



Product Name	Product Code	Powder Content	Primary Particle Size	Dispersion Medium
NanoT Z-6060 <small>New</small>	103079	60%	50 nm	C12-15 Alkyl benzoate
NanoT Z-6050 <small>New</small>	103078	50%	50 nm	Dimethicone





# KINGMAGIC ALLOCHROIC PARTICLES

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*Magic color enjoyment is infinite.  
Gently rub it, fit the skin color perfectly.*

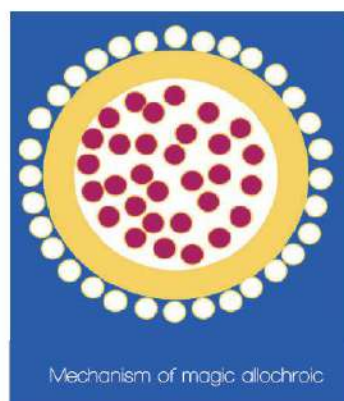
Toning freely with any six allochroic particles



# KINGMAGIC ALLOCHROIC PARTICLES

- ☆ Advanced pigment coated technologies, derived from iron oxides, chromium oxide product.
- ☆ Application convenient, do not need to use special equipment.
- ☆ Magic effect, species diversity, which gives high cost-effective formula.
- ☆ High safety, low heavy metal content.

Product Name	Product Code	Color
Kingmagic WB-160 <small>New Talc-free</small>	108512	
Kingmagic WY-160 <small>New Talc-free</small>	108513	
Kingmagic WR-160 <small>New Talc-free</small>	108514	
Kingmagic WBr-160 <small>New Talc-free</small>	108515	
Kingmagic WG-160 <small>New Talc-free</small>	108516	
Kingmagic BS-160 <small>New Talc-free</small>	108517	
<b>Application Description</b>		
<p>Applicable to any type of emulsion and cream (eg: W/O, O/W, W/Si, Si/W).</p> <p>Magic allochroic particles should be input and stirred under 50°C, mixed by blade instead of homogeneous method.</p> <p>All filtration process of the finished product should finish before the inputting of magic allochroic particles.</p> <p>Caution: finish product filling before particles become soft, otherwise the breakage of particles may affect the product appearance.</p>		



# **LIGHT RESISTANT WATER SOLUBLE DYES**

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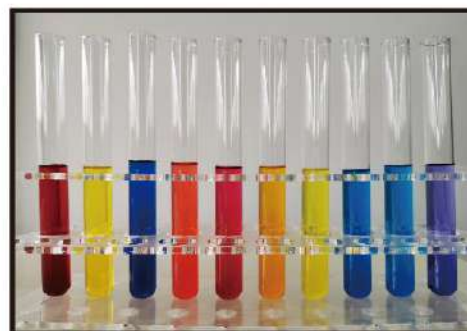
*Stable, colorful and beautiful.*





# LIGHT RESISTANT WATER SOLUBLE DYES

KingPowder's light resistant dyes have good color stability and long-term light resistant performance. A variety of dyes, can be used in various water-based and water-alcohol system of personal care products. The recommended dosage is in the range of 0.05%-0.20%. KingPowder provides you with a perfect solution for discoloration of illumination.



Color of the 1% dilution

Color of 1% aqueous solution	Product Name	Product Code	CI.No	pH Stable Range	Light Stability	Usage			
						USA	EU / CN	JP	KR
	Soapcolor R33 <small>(Red 33)</small>	117004	17200	3-11	★★★★★	M	1	I	i
	Soapcolor Y5 <small>(Yellow 5)</small>	117005	19140	3-11	★★★★★	EA	1	I	i
	Soapcolor B5 <small>(Blue 5)</small>	117006	42051	9-12	★★★★★	---	1	---	---
	Kingcolor R40 <small>(Red 40)</small>	119015	16035	3-11	★★★★★	EA	1	---	i
	Kingcolor R33 <small>(Red 33)</small>	119016	17200	3-11	★★★★★	M	1	I	i
	Kingcolor Y6 <small>(Yellow 6)</small>	119017	15985	3-11	★★★★★	M	1	I	i
	Kingcolor Y5 <small>(Yellow 5)</small>	119018	19140	3-11	★★★★★	EA	1	I	i
	Kingcolor B1 <small>(Blue 1)</small>	119019	42090	3-11	★★★★★	EA	1	I	i
	Kingcolor B5 <small>(Blue 5)</small>	119020	42051	9-12	★★★★★	---	1	---	---
	Kingcolor V2 <small>(Violet 2)</small>	119021	60730	3-11	★★★★★	EXT	3	IIb	ii

## Note:

USA	Europe/China	Japan	KR
<p>M: It can be used in all cosmetics except eyes products.</p> <p>EA: It can be used in all cosmetics include eyes products.</p> <p>EXT: External use.</p>	<p>1: Color additives, can be used in all cosmetics.</p> <p>2: Color additives, can be used in all cosmetics except eyes products.</p> <p>3: Color additive, can be used in cosmetics that do not touch the mucous membrane.</p>	<p>I: Synthetic dyes, can be used in all medicines, generics and cosmetics.</p> <p>II: Synthetic dyes, can be used in medicines, generics and cosmetics for external use.</p> <p>IIa: Except the eyes.</p> <p>IIb: Except the mucous membrane.</p> <p>IIc: Except the eyes and the mucous membrane.</p>	<p>I: Permitted in all cosmetics.</p> <p>I: Can not be applied to eye area and lips.</p>

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